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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/769,137	01/25/2001	Spencer A. Rathus	660-017	8422	
7590 12/09/2003			EXAMINER		
Ward & Olivo			LE, THIEN MINH		
382 Springfield	Avenue	:			
Summit, NJ 07901			ART UNIT	PAPER NUMBER	
			2876		

DATE MAILED: 12/09/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

		Applica	ition No.	Applicant(s)			
		09/769	09/769,137 RATHUS ET AL.				
Office Action Summary			er	Art Unit			
		Thien N		2876			
P riod fo	The MAILING DATE of this commu or Reply	inication appears on t	the cover sheet wi	th the correspondence ad	dress		
THE - External and afternal and	ORTENED STATUTORY PERIOD MAILING DATE OF THIS COMMUI insions of time may be available under the provisior SIX (6) MONTHS from the mailing date of this core period for reply specified above is less than thirty Diperiod for reply is specified above, the maximum ure to reply within the set or extended period for repreply received by the Office later than three months ed patent term adjustment. See 37 CFR 1.704(b).	NICATION.  ns of 37 CFR 1.136(a). In no nmunication. (30) days, a reply within the s statutory period will apply and bly will, by statute, cause the a	event, however, may a notatutory minimum of thirt I will expire SIX (6) MON application to become AB	eply be timely filed y (30) days will be considered timely THS from the mailing date of this co	<i>ı.</i> mmunication.		
1)⊠	Responsive to communication(s) fi	iled on <u>10 Septembe</u> i	r 2003.				
		2b)⊠ This action is	<del>-</del>				
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposit	ion of Claims						
5)□ 6)⊠ 7)⊠	Claim(s) <u>168-262</u> is/are pending in 4a) Of the above claim(s) is/Claim(s) is/are allowed. Claim(s) <u>168,257 and 260</u> is/are re Claim(s) <u>169-256,258,259,261 and Claim(s)</u> are subject to restr	are withdrawn from c ejected. <u>I 262</u> is/are objected	to.				
	ion Papers		•				
9)[	The specification is objected to by t	he Examiner.					
10)[	The drawing(s) filed on is/are	e: a) accepted or t	b) objected to t	by the Examiner.			
	Applicant may not request that any obj	ection to the drawing(s)	) be held in abeyan	ce. See 37 CFR 1.85(a).			
_	Replacement drawing sheet(s) including				` '		
	The oath or declaration is objected	to by the Examiner. I	Note the attached	Office Action or form PT	O-152.		
-	under 35 U.S.C. §§ 119 and 120						
* \$ 13) \[ A \$ 3 a 14) \[ A	Acknowledgment is made of a clair All b) Some * c) None of:  1. Certified copies of the priority 2. Certified copies of the priority 3. Copies of the certified copies application from the Internation See the attached detailed Office action acknowledgment is made of a claim ince a specific reference was included 7 CFR 1.78.  1) The translation of the foreign lates acknowledgment is made of a claim acknowledgment is made of a claim afterence was included in the first see	y documents have be y documents have be s of the priority docun onal Bureau (PCT Ro on for a list of the cer for domestic priority ed in the first sentend inguage provisional a for domestic priority	een received. een received in Appents have been ule 17.2(a)). rtified copies not under 35 U.S.C. goe of the specifical	oplication No received in this National Seceived. § 119(e) (to a provisional stion or in an Application Sen received. §§ 120 and/or 121 since a	application) Data Sheet.		
Attachmen	t(s) e of References Cited (PTO-892)						
2) 🔲 Notic	e of References Cited (P10-892) e of Draftsperson's Patent Drawing Review ( nation Disclosure Statement(s) (PTO-1449)	PTO-948) Paper No(s)		ummary (PTO-413) Paper No(s) formal Patent Application (PTO-			

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### **DETAILED ACTION**

The amendment filed on 9/10/2003 has been entered. Claims 168-262 remain for examination.

# **Double Patenting**

The nonstatutory double patenting rejection is based on a judicially created doctrine grounded in public policy (a policy reflected in the statute) so as to prevent the unjustified or improper timewise extension of the "right to exclude" granted by a patent and to prevent possible harassment by multiple assignees. See *In re Goodman*, 11 F.3d 1046, 29 USPQ2d 2010 (Fed. Cir. 1993); *In re Longi*, 759 F.2d 887, 225 USPQ 645 (Fed. Cir. 1985); *In re Van Ornum*, 686 F.2d 937, 214 USPQ 761 (CCPA 1982); *In re Vogel*, 422 F.2d 438, 164 USPQ 619 (CCPA 1970);and, *In re Thorington*, 418 F.2d 528, 163 USPQ 644 (CCPA 1969).

A timely filed terminal disclaimer in compliance with 37 CFR 1.321(c) may be used to overcome an actual or provisional rejection based on a nonstatutory double patenting ground provided the conflicting application or patent is shown to be commonly owned with this application. See 37 CFR 1.130(b).

Effective January 1, 1994, a registered attorney or agent of record may sign a terminal disclaimer. A terminal disclaimer signed by the assignee must fully comply with 37 CFR 3.73(b).

Claims 168, 257 and 260 are rejected under the judicially created doctrine of obviousness-type double patenting as being unpatentable over claim 1 of U.S. Patent No. 5,932,863 (herein referred to as the '863 patent).

Similar to claims 168, 257, and 260 of the instant application, claim 1 of the '863 patent recites:

- 1. A system for displaying programming to a user, the system comprising:
- a printed matter having at least one machine recognizable feature;
- a feature recognition unit having associated therewith a means for recognizing said feature and a transmitter for transmitting a coded signal in response to the recognition of said feature;

an intelligent controller having associated therewith a receiver for receiving said coded signal and a means for accessing programming material; and

a display unit for presenting said programming material;

wherein said recognition unit, in response to the recognition of said feature, causes said intelligent controller to access said programming material and said display unit to execute or display said programming material, and

wherein said display unit comprises a personal computer.

Although the conflicting claims are not identical, they are not patentably distinct from each other because they all recited the same limitations since a printed business card is a type of printed matter; and thus would have been obvious in view of each other. As can be seen, the patent protections have been granted in an earlier filed patent application.

## Allowable Subject Matter

Claims 169-256, 258-259, and 261-262 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

The following is a statement of reasons for the indication of allowable subject matter: The prior art fails to disclose system for displaying programming material to a user comprising:

a printed business card;

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a feature recognition device;

an intelligent controller;

a display unit; and having the functions and characteristics as recited in claims 168, 257, 260; and as further modified by dependent claims 169-256, 258-259, and 261-262.

# Response to Arguments

Applicant's arguments with respect to claims 168-262 have been considered but are most in view of the new ground(s) of rejection.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thien M. Le whose telephone number is (703) 305-3500. The examiner can normally be reached on Monday - Friday from 7:30am - 4:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee can be reached on (703) 305-3503. The fax phone numbers for the organization where this application or proceeding is assigned are (703) 308-5841 for regular communications and (703) 308-7722 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 308-0956.

Le, Thien Minh Primary Examiner Art Unit 2876 December 1, 2003